

**Mid Michigan Area Cable Consortium
Board of Directors Regular Meeting
October 12th, 2023 3:00 PM**

I. Call to order: Roll Call.

II. Approval of the Agenda

III. Approval of minutes from the July 13th, 2023 regular meeting

IV. Treasurer's Report

- a. Financial Statement: September 2023
- b. Motion to pay bills: October 2023

V. Correspondence:

- a. Complaint communications:
- b. Employee Monthly Meeting Report
- c. Directors Report October

VI. Public Comments: restricted to (3) three minutes regarding issues not on this agenda

VII. New Business:

- a. 2023 MACC Grant Approval

- b. Industry Discussion regarding HB4965

- c. 2023 Strategic Planning

VIII. Old Business:

IX. Other Business:

X. Adjourn

**Mid-Michigan Area Cable
Consortium Meeting Minutes**

July 13th, 2023

Call to order: Roll Call: The meeting was called to order by Kim Smith at 3:01 PM with Carey Hammel, Darcy Orlik, Kim Smith, Bobbie Marr and Justin Cavanaugh in attendance.

Approval of the Agenda:

A motion was made to approve the agenda by Justin Cavanaugh and supported by Darcy Orlik

Ayes: All

Nays: None

Motion Passed

Approval of the minutes from the June 8th, 2023 board meeting:

A motion was made to approve the board meeting minutes by Justin Cavanaugh and supported by Darcy Orlik with correction of adding Bobbie Marr.

Ayes: All

Nays: None

Motion Passed

Treasurers Report: Kim Smith presented the Treasurer's report.

Motion to pay bills:

A motion was made to approve the bills presented in the packet by Darcy Orlik and supported by Justin Cavanaugh.

Ayes: All

Nays: None

Motion Passed

Correspondence:

Complaint Communications: None

Employee monthly meeting report: Carey Hammel presented the employee monthly meeting report.

Director Report: Carey Hammel presented the Director's report.

Public Comment: Kim Smith opened public comment at 3:11pm – no public was present, Kim Smith closed public comment at 3:12pm.

New Business: None

Old Business: None

Other Business: Discussion of August dates led to no canceling

Adjourn: With no further business before the board a motion to adjourn was made by Bobbie Marr and supported by Justin Cavanaugh. All Ayes and the motion passed and the meeting was adjourned at 3:15pm.

MID MICHIGAN AREA CABLE CONSORTIUM

Balance Sheet

As of October 11, 2023

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
001 Bank - Operating & Sweep	9,967.10
002 Savings - MBIA	1,594.85
003 CD Investments	
004 Horizon Bank {Wolverine}	0.00
005 Huntington (TCF Bank)	68,219.37
Total 003 CD Investments	68,219.37
006 Mercantile Money Market	170,611.60
Total Bank Accounts	\$250,392.92
Accounts Receivable	
101 Accounts receivable	-26.52
Total Accounts Receivable	\$ -26.52
Other Current Assets	
040 Accounts Recivable	0.00
041 Other Receivable	0.00
100 Prepays	3,530.00
112 Franchise Fees Receivables	0.00
12000 Undeposited Funds	0.00
Total Other Current Assets	\$3,530.00
Total Current Assets	\$253,896.40
Fixed Assets	
152 Building Improvements	171,807.00
154 Studio Equipment	160,075.38
155 Studio Equip - Alma	0.00
156 Furniture & Fixtures - MP	15,579.10
160 Accum Depreciation - MP	-236,009.76
161 Accum Depreciation - Alma	0.00
Total Fixed Assets	\$111,451.72
TOTAL ASSETS	\$365,348.12

MID MICHIGAN AREA CABLE CONSORTIUM

Balance Sheet

As of October 11, 2023

	TOTAL
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
2000 *Accounts Payable	0.00
Total Accounts Payable	\$0.00
Other Current Liabilities	
202 Accounts Payable	0.00
210 Due to City of Alma	0.00
219 Payroll Tax Liabilities	0.00
220 Federal Withholding	733.00
222 Social Security & Medicare	1,564.88
230 State MI Withholding	720.43
235 Unemployment - MESA & FUTA	39.44
Total 219 Payroll Tax Liabilities	3,057.75
257 Accrued Wages	9,346.33
Payroll Liabilities	
Child Support-Toner	0.00
Federal Taxes (941/943/944)	1,150.64
Federal Unemployment (940)	13.07
MI Income Tax	-511.52
MI Unemployment Tax	-37.94
Total Payroll Liabilities	614.25
Total Other Current Liabilities	\$13,018.33
Total Current Liabilities	\$13,018.33
Total Liabilities	\$13,018.33
Equity	
390 Net Assets - Unrestricted	602,187.00
3900 Retained Earnings	-250,643.67
392 Net Assets - Invested in Plant	65,466.00
Net Income	-64,679.54
Total Equity	\$352,329.79
TOTAL LIABILITIES AND EQUITY	\$365,348.12

MID MICHIGAN AREA CABLE CONSORTIUM

Budget vs. Actuals: FY_2023 - FY23 P&L

January - December 2023

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
Income				
453 Franchise Fees				
453.1 City of Mt. Pleasant	35,311.00	73,000.00	-37,689.00	48.37 %
453.10 Pine River Township	4,522.95	8,200.00	-3,677.05	55.16 %
453.12 Arcada Township	2,487.47	5,000.00	-2,512.53	49.75 %
453.2 City of Clare	9,548.96	19,000.00	-9,451.04	50.26 %
453.4 City of Harrison	6,164.66	12,500.00	-6,335.34	49.32 %
453.6 Union Township	20,034.33	46,000.00	-25,965.67	43.55 %
453.8 City of St. Louis	8,383.66	17,500.00	-9,116.34	47.91 %
Total 453 Franchise Fees	86,453.03	181,200.00	-94,746.97	47.71 %
455 Video Production Services	11,342.50	14,000.00	-2,657.50	81.02 %
456 Interest Income	2,037.30	500.00	1,537.30	407.46 %
458 Grant		2,500.00	-2,500.00	
465 Peg Fees (Charter)	3,197.70	7,000.00	-3,802.30	45.68 %
466 Clare in Kind Service		2,250.00	-2,250.00	
Total Income	\$103,030.53	\$207,450.00	\$ -104,419.47	49.67 %
GROSS PROFIT	\$103,030.53	\$207,450.00	\$ -104,419.47	49.67 %
Expenses				
600 Employee Payroll Expense-	0.00		0.00	
603 Executive Director	20,891.09	49,379.04	-28,487.95	42.31 %
605 Intern		10,000.00	-10,000.00	
606 Payroll Tax Expense	4,132.18	11,000.00	-6,867.82	37.57 %
608 Video Productions Assistant	10,223.53	38,000.00	-27,776.47	26.90 %
611 Administrative Assistant	10,500.00	27,500.00	-17,000.00	38.18 %
613 Playback Operations	9,944.38	27,500.00	-17,555.62	36.16 %
Total 600 Employee Payroll Expense-	55,691.18	163,379.04	-107,687.86	34.09 %
710 Accounting Services				
710.1 Annual Audit	3,750.00	4,000.00	-250.00	93.75 %
710.3 Bookkeeping Services	1,400.00	2,525.00	-1,125.00	55.45 %
Total 710 Accounting Services	5,150.00	6,525.00	-1,375.00	78.93 %
715 Training		100.00	-100.00	
716 Mileage Reimbursement	75.40	1,300.00	-1,224.60	5.80 %
718 Memberships & Publications	1,395.00	800.00	595.00	174.38 %
725 Rent - Gratiot	4,850.00	5,820.00	-970.00	83.33 %
726 Rent - MP	15,000.00	18,000.00	-3,000.00	83.33 %
727 Office Supplies	1,318.79	1,400.00	-81.21	94.20 %
728 Rent - Clare		2,250.00	-2,250.00	
730 Print/Publish		50.00	-50.00	
731 Advertising	600.00	900.00	-300.00	66.67 %
733 Computer Software	3,453.95	4,200.00	-746.05	82.24 %
744 Postage	252.00	300.00	-48.00	84.00 %
780 Equipment / Parts (<\$500)		500.00	-500.00	

MID MICHIGAN AREA CABLE CONSORTIUM

Budget vs. Actuals: FY_2023 - FY23 P&L

January - December 2023

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
781 Contract Services				
781.1 Computer Support	199.00	2,500.00	-2,301.00	7.96 %
Total 781 Contract Services	199.00	2,500.00	-2,301.00	7.96 %
782 Production Expense		100.00	-100.00	
783 Professional Development	47.36	100.00	-52.64	47.36 %
784 Uniform Expense		150.00	-150.00	
785 Computer R& R Account	882.93	500.00	382.93	176.59 %
786 Equipment R&R		200.00	-200.00	
787 Maintenance Supplies		100.00	-100.00	
788 Building Repair & Maintenance	625.00	600.00	25.00	104.17 %
804 Studio Cable (Mt. P & Alma)	8,832.85	9,500.00	-667.15	92.98 %
923 Fiber Contract(Charter)	7,040.78	9,400.00	-2,359.22	74.90 %
925 Internet Access	489.62	1,700.00	-1,210.38	28.80 %
927 Water/Sewer Charges	269.24	400.00	-130.76	67.31 %
928 Gas	1,439.55	3,000.00	-1,560.45	47.99 %
929 Electric	4,638.47	5,800.00	-1,161.53	79.97 %
930 Electric & Gas Gratiot	1,058.63	1,500.00	-441.37	70.58 %
950 Insurance	786.00	3,000.00	-2,214.00	26.20 %
Payroll Expenses				
Taxes	3,783.80		3,783.80	
Wages	49,002.03		49,002.03	
Total Payroll Expenses	52,785.83		52,785.83	
Reimbursements	828.49		828.49	
Total Expenses	\$167,710.07	\$244,074.04	\$ -76,363.97	68.71 %
NET OPERATING INCOME	\$ -64,679.54	\$ -36,624.04	\$ -28,055.50	176.60 %
NET INCOME	\$ -64,679.54	\$ -36,624.04	\$ -28,055.50	176.60 %

MID MICHIGAN AREA CABLE CONSORTIUM

Total payroll cost report

From Oct 11, 2023 to Oct 11, 2023 from all locations

Item	Amount
Total pay	
Paycheck wages	\$4,943.44
Non-paycheck wages	\$0.00
Reimbursements	\$65.00
Subtotal	\$5,008.44
Company contributions	
Subtotal	\$0.00
Employer taxes	
Social Security Employer	\$306.48
Medicare Employer	\$71.68
FUTA Employer	\$1.76
MI SUI Employer	\$1.47
Subtotal	\$381.39
Total payroll cost	\$5,389.83

Mid Michigan Area Cable Consortium Payment Log - October 2023

Vendor	Amount	Note
MISDU	\$98.62	CS Garnishment
Dorothy L Howard CPA	\$200.00	June accounting
Charter Communications	\$238.77	MP Internet/Phone/Cable
CMSInter.net LLC	\$18.95	Webhosting
Consumers Energy	\$2.36	SL Gas
Nannans Properties	\$485.00	SL October Rent
REDIRON	\$1,500.00	MP October Rent
Consumers Energy	\$366.67	MP Electric
Charter Communications	\$1,121.91	Fiber - potentially combining bills and new billing period issues
Charter Communications	\$394.11	Fiber
Charter Communications	\$512.19	Control Account
State of Michigan	\$1,252.02	Withholding Tax
MI UIA	\$10.00	Unemployment Tax
OEO Energy Solutions	\$250.00	Free LED Light shipping
Charter Communications	\$227.19	SL Phone/Internet/Cable
City of St. Louis	\$48.54	SL Electric
City of Mt. Pleasant Water Department	\$32.16	MP Water/Sewer
DTE Energy	\$50.06	MP Gas
Dorothy L Howard CPA	\$200.00	July Accounting
Mid Michigan Security Systems	\$270.00	Security System
MISDU	\$98.62	CS Garnishment
IRS	\$2,225.71	Federal 941 Payment
Total:	\$9,602.88	

Credit Card - September	27.85	Note
Staples	\$110.68	
Intuit QuickBooks Subscription	\$130.00	Quickbooks subscription
Statement Credit	-\$212.83	
Credit Card Total:	\$27.85	

Total: \$9,630.73

**Mid Michigan Area Cable and Communications Consortium
Franchise Fees 2023**

	1 st Quarter	2 nd Quarter	3 rd Quarter	4 th Quarter	Total
City of Mount Pleasant	\$17,734.22	\$17,576.78			
Pine River Township	\$2,243.69	\$2,279.28			
Arcada Township	\$1,241.37	\$1,246.10			
City of Clare	\$4,804.49	\$4,744.53			
City of Harrison	\$3,064.52	\$3,100.14			
Union Township	\$10,317.83	\$9,716.50			
City of St. Louis	\$4,252.72	\$4,130.94			
Total	\$43,658.84	\$42,794.27	\$0.00	\$0.00	\$86,453.11
PEG Fee	\$1,628.37	\$1,569.33			\$3,197.70

Franchise Fees 2022

	1 st Quarter	2 nd Quarter	3 rd Quarter	4 th Quarter	Total
City of Mount Pleasant	\$18,545.46	\$18,061.04	\$17,978.67	\$18,266.68	\$72,851.85
Pine River Township	\$2,066.85	\$2,210.66	\$2,190.23	\$2,295.47	\$8,763.21
Arcada Township	\$1,269.88	\$1,336.50	\$1,301.33	\$1,321.48	\$5,229.19
City of Clare	\$4,684.06	\$4,870.29	\$4,784.71	\$4,968.50	\$19,307.56
City of Harrison	\$3,155.55	\$3,267.79	\$3,164.87	3253.78	\$12,841.99
Union Township	\$11,523.08	\$11,761.94	\$11,445.21	\$10,572.94	\$45,303.17
City of St. Louis	\$4,386.37	\$4,535.91	\$4,443.57	\$4,472.28	\$17,838.13
Total	\$45,631.25	\$46,044.13	\$45,308.59	\$45,151.13	\$182,135.10
PEG Fee	\$1,791.36	\$1,771.56	\$1,697.13	\$1,697.13	\$6,957.18

Franchise Summary of Revenue 2

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1301MI - Michigan-MI

4738/45 Arcada Township, MI

Source FTA Code(s): 1/8216/734;8284/1300/7340

Vendor Code: 6004305
Frequency: Quarterly
Base Period: 12

	202304	202305	202306	Total
BASIC CABLE SERVICE	5,861.76	5,820.06	5,925.19	17,607.01
INSTALLATION CHARGES	6.96	64.13	66.34	139.43
BULK REVENUE	222.72	222.72	222.72	668.16
EXPANDED BASIC SVC	6,475.90	6,490.23	6,506.29	19,472.42
PAY SERVICE	48.97	45.73	42.97	137.67
PAY PER VIEW	98.23	31.03	32.13	161.39
FRANCHISE FEE REV	1,001.50	989.43	1,006.60	2,997.53
ADVERTISING REVENUE	735.53	680.12	643.95	2,059.60
HOME SHOPPING REV	68.76	66.12	61.33	196.21
DIGITAL SERVICES	4,933.21	4,900.18	4,880.78	14,714.17
INSIDE WIRING	74.85	74.69	74.85	224.39
OTHER REVENUE	64.47	96.46	70.13	231.06
EQUIPMENT RENTAL	761.73	758.15	766.26	2,286.14
PROCESSING FEES	250.60	331.15	375.90	957.65
BAD DEBT	163.58	174.63	114.01	452.23
	20,768.77	20,744.83	20,791.45	62,305.05
FEE CALCULATED	1,038.44	1,037.24	1,039.57	3,115.25
	1,038.44	1,037.24	1,039.57	3,115.25

Fee Factor: 5%

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Franchise Summary of Revenue 2

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1301MI - Michigan-MI

4745/45 Clare, MI, City of

Source FTA Code(s): 1/9216/753:8284/1300/7530

Vendor Code: 6004387
Frequency: Quarterly
Base Period: 12

	202304	202305	202306	Total
BASIC CABLE SERVICE	25,120.34	24,692.04	24,716.54	74,528.92
INSTALLATION CHARGES	86.94	76.30	151.27	314.51
BULK REVENUE	3,241.63	3,232.98	2,972.81	9,447.42
EXPANDED BASIC SVC	23,783.01	23,728.65	23,280.37	70,792.03
PAY SERVICE	338.11	321.26	314.80	974.17
PAY PER VIEW	339.33	438.67	333.55	1,111.55
FRANCHISE FEE REV	3,967.95	3,876.28	3,906.76	11,750.99
ADVERTISING REVENUE	2,845.74	2,677.34	2,411.49	7,934.57
HOME SHOPPING REV	266.01	260.27	229.67	755.95
DIGITAL SERVICES	16,433.32	16,386.05	16,289.95	49,109.32
INSIDE WIRING	135.39	124.19	127.11	386.69
OTHER REVENUE	258.21	377.21	445.97	1,081.39
EQUIPMENT RENTAL	1,972.31	1,965.22	1,936.46	5,873.99
PROCESSING FEES	1,709.45	1,737.47	1,924.25	5,371.17
BAD DEBT	(256.12)	(569.73)	(1,380.48)	(2,206.33)
	80,241.62	79,324.20	77,660.52	237,226.34
FEE CALCULATED	4,012.08	3,966.21	3,883.03	11,861.32
	4,012.08	3,966.21	3,883.03	11,861.32

Fee Factor: 5%

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Franchise Summary of Revenue 2

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1301MI - Michigan-MI

5558/45 Harrison, MI, City of

Source FTA Code(s): 1/8216/769:8284/1300/7690

Vendor Code: 6004659
Frequency: Quarterly
Base Period: 12

	202304	202305	202306	Total
BASIC CABLE SERVICE	15,399.45	15,723.53	15,752.68	46,875.66
INSTALLATION CHARGES	236.99	70.84	201.23	509.06
BULK REVENUE	1,121.80	1,127.47	1,124.42	3,373.69
EXPANDED BASIC SVC	15,648.04	16,422.54	16,403.68	48,474.26
PAY SERVICE	382.88	424.34	424.34	1,231.56
PAY PER VIEW	222.25	268.22	295.30	785.77
FRANCHISE FEE REV	2,507.43	2,555.67	2,538.26	7,601.36
ADVERTISING REVENUE	1,902.24	1,781.71	1,638.75	5,322.70
HOME SHOPPING REV	177.82	173.21	156.08	507.11
DIGITAL SERVICES	11,212.94	11,258.54	11,255.83	33,727.31
INSIDE WIRING	99.80	146.77	94.81	341.38
OTHER REVENUE	233.20	273.12	204.53	710.85
EQUIPMENT RENTAL	1,396.65	1,434.86	1,414.17	4,245.68
PROCESSING FEES	1,020.30	1,011.35	1,217.20	3,248.85
BAD DEBT	(296.87)	(1,231.78)	(419.74)	(1,948.39)
FEE CALCULATED	51,264.92	51,440.39	52,301.54	155,006.85
	2,563.25	2,572.02	2,615.08	7,750.35
	2,563.25	2,572.02	2,615.08	7,750.35

Fee Factor: 5%

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Franchise Summary of Revenue 2

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1301MI - Michigan-MI

4759/45 Ithaca, MI, City of

Source FTA Code(s): 1/8216/743:8284/1300/7430

Vendor Code: 6004401
Frequency: Quarterly
Base Period: 12

	202304	202305	202306	Total
BASIC CABLE SERVICE	15,660.35	15,019.64	15,503.80	46,183.79
INSTALLATION CHARGES	17.82	70.58	80.63	169.03
BULK REVENUE	655.24	642.76	642.40	1,940.40
EXPANDED BASIC SVC	16,733.52	16,529.84	16,757.64	50,021.00
PAY SERVICE	359.46	345.48	335.91	1,040.85
PAY PER VIEW	398.34	338.05	486.94	1,223.33
FRANCHISE FEE REV	2,549.22	2,526.48	2,535.59	7,611.29
ADVERTISING REVENUE	1,881.94	1,738.60	1,589.88	5,210.42
HOME SHOPPING REV	175.91	169.02	151.42	496.35
DIGITAL SERVICES	10,840.09	10,701.04	10,646.30	32,187.43
INSIDE WIRING	164.67	169.66	169.66	503.99
OTHER REVENUE	166.20	224.41	233.36	623.97
EQUIPMENT RENTAL	1,830.29	1,744.15	1,746.07	5,320.51
PROCESSING FEES	903.95	1,020.30	1,091.90	3,016.15
BAD DEBT	(55.79)	(21.36)	179.07	101.92
	52,281.21	51,218.65	52,150.57	155,650.43
FEE CALCULATED	2,614.06	2,560.93	2,607.53	7,782.52
	2,614.06	2,560.93	2,607.53	7,782.52

Fee Factor: 5%

TRADE SECRET / CONFIDENTIAL & PROPRIETARY - NOT FOR PUBLIC DISCLOSURE

Franchise Summary of Revenue 2

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1301MI - Michigan-MI

4746/45 Mt Pleasant, MI, City of

Source FTA Code(s): 1/8216/744:8284/1300/7440

Vendor Code: 6004388

Frequency: Quarterly

Base Period: 12

	202304	202305	202306	Total
BASIC CABLE SERVICE	91,917.11	89,788.14	88,942.49	270,647.74
INSTALLATION CHARGES	453.59	476.06	409.97	1,339.62
BULK REVENUE	19,611.49	17,837.34	17,522.14	54,970.97
EXPANDED BASIC SVC	80,649.94	79,779.75	79,310.39	239,740.08
PAY SERVICE	2,096.18	2,187.99	2,221.25	6,505.42
PAY PER VIEW	1,643.01	1,143.64	1,275.94	4,062.59
FRANCHISE FEE REV	14,560.14	14,302.66	14,105.07	42,967.87
ADVERTISING REVENUE	9,891.60	9,215.04	8,477.93	27,584.57
HOME SHOPPING REV	924.61	895.87	807.41	2,627.89
DIGITAL SERVICES	61,653.94	61,425.88	61,116.69	184,196.51
INSIDE WIRING	692.55	669.18	659.73	2,021.46
OTHER REVENUE	1,025.19	1,576.82	1,531.70	4,133.71
EQUIPMENT RENTAL	7,250.13	7,113.91	7,029.95	21,393.99
PROCESSING FEES	5,995.46	6,707.45	6,565.24	19,268.15
BAD DEBT	(1,477.03)	(88.55)	(1,056.06)	(2,621.67)
	296,887.91	293,031.18	288,919.81	878,838.90
FEE CALCULATED	14,844.40	14,651.56	14,445.99	43,941.95
	14,844.40	14,651.56	14,445.99	43,941.95

Fee Factor: 5%

TRADE SECRET / CONFIDENTIAL & PROPRIETARY - NOT FOR PUBLIC DISCLOSURE

Franchise Summary of Revenue 2

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1301MI - Michigan-MI

4763/45 Pine River, MI, Township

Source FTA Code(s): 1/8216/736:8284/1300/7360

Vendor Code: 6004419
Frequency: Quarterly
Base Period: 12

	202304	202305	202306	Total
BASIC CABLE SERVICE	11,041.69	10,840.02	10,611.34	32,493.05
INSTALLATION CHARGES	73.01	147.87	15.28	236.16
BULK REVENUE	364.42	364.42	362.48	1,091.32
EXPANDED BASIC SVC	12,474.04	12,409.51	12,151.77	37,035.32
PAY SERVICE	277.92	261.82	249.05	788.79
PAY PER VIEW	10.98	73.58	150.07	234.63
FRANCHISE FEE REV	1,861.85	1,838.13	1,819.64	5,519.62
ADVERTISING REVENUE	1,374.88	1,293.17	1,176.87	3,844.72
HOME SHOPPING REV	128.50	125.72	112.09	366.31
DIGITAL SERVICES	8,487.70	8,324.66	8,253.60	25,065.96
INSIDE WIRING	84.83	80.17	74.85	239.85
OTHER REVENUE	146.01	197.54	113.99	457.54
EQUIPMENT RENTAL	1,240.41	1,220.29	1,215.77	3,676.47
PROCESSING FEES	751.80	733.90	832.35	2,318.05
BAD DEBT	226.41	85.60	283.74	595.75
	38,544.25	37,986.40	37,422.89	113,963.54
FEE CALCULATED	1,927.21	1,899.82	1,871.14	5,698.17
	1,927.21	1,899.82	1,871.14	5,698.17

Fee Factor: 5%

TRADE SECRET / CONFIDENTIAL & PROPRIETARY - NOT FOR PUBLIC DISCLOSURE

Franchise Summary of Revenue 2



8/3/2023 1:06:27 PM

1301MI - Michigan-MI

4747/45 St. Louis, MI, City of

Source FTA Code(s): 1/8216/737:8284/1300/7370

Vendor Code: 6004389
Frequency: Quarterly
Base Period: 12

	202304	202305	202306	Total
BASIC CABLE SERVICE	20,926.60	20,854.99	20,882.79	62,664.38
INSTALLATION CHARGES	56.53	134.10	27.55	218.18
BULK REVENUE	1,378.85	1,378.85	1,376.63	4,134.33
EXPANDED BASIC SVC	22,076.32	21,917.96	21,927.66	65,921.94
PAY SERVICE	421.32	459.98	429.50	1,310.80
PAY PER VIEW	349.13	243.58	265.83	858.54
FRANCHISE FEE REV	3,451.24	3,407.99	3,376.80	10,236.03
ADVERTISING REVENUE	2,485.57	2,318.13	2,122.82	6,926.52
HOME SHOPPING REV	232.34	225.36	202.17	659.87
DIGITAL SERVICES	14,681.00	14,512.91	14,579.16	43,773.07
INSIDE WIRING	240.41	233.15	223.73	697.29
OTHER REVENUE	310.70	288.63	273.14	882.47
EQUIPMENT RENTAL	2,164.82	1,997.05	2,022.16	6,184.03
PROCESSING FEES	1,712.14	1,655.75	1,655.75	5,023.64
BAD DEBT	(851.02)	(165.52)	(1,927.40)	(2,943.94)
	69,635.95	69,472.91	67,436.29	206,547.15
FEE CALCULATED	3,481.80	3,473.65	3,371.91	10,327.36
	3,481.80	3,473.65	3,371.91	10,327.36

Fee Factor: 5%

TRADE SECRET / CONFIDENTIAL & PROPRIETARY - NOT FOR PUBLIC DISCLOSURE

Franchise Summary of Revenue 2

8/3/2023 1:06:27 PM



1301MI - Michigan-MI

4767/45 Union, MI, Township of

Source FTA Code(s): 1/8216/746:8284/1300/7460

Vendor Code: 6004436
Frequency: Quarterly
Base Period: 12

	202304	202305	202306	Total
BASIC CABLE SERVICE	51,071.66	52,577.40	51,974.71	155,623.77
INSTALLATION CHARGES	188.29	328.74	236.39	753.42
BULK REVENUE	17,964.01	17,938.64	17,849.80	53,752.45
EXPANDED BASIC SVC	43,006.14	42,872.83	41,736.93	127,615.90
PAY SERVICE	1,108.52	1,031.37	1,015.47	3,155.36
PAY PER VIEW	527.35	365.20	410.61	1,303.16
FRANCHISE FEE REV	8,300.52	8,250.85	8,048.63	24,600.00
ADVERTISING REVENUE	5,103.06	4,727.26	4,347.77	14,178.09
HOME SHOPPING REV	477.01	459.57	414.07	1,350.65
DIGITAL SERVICES	31,272.66	31,350.31	30,838.18	93,461.15
INSIDE WIRING	319.36	325.89	327.80	973.05
OTHER REVENUE	777.84	889.40	885.97	2,553.21
EQUIPMENT RENTAL	4,590.44	4,510.02	4,394.50	13,494.96
PROCESSING FEES	3,588.95	4,052.71	4,018.55	11,660.21
BAD DEBT	(2,227.23)	(15,227.57)	(1,175.45)	(18,630.25)
	166,048.58	154,452.62	165,323.93	485,825.13
FEE CALCULATED	8,302.43	7,722.63	8,266.20	24,291.26
	8,302.43	7,722.63	8,266.20	24,291.26

Fee Factor: 5%

TRADE SECRET / CONFIDENTIAL & PROPRIETARY - NOT FOR PUBLIC DISCLOSURE

MAC TV Network Employee Monthly Meeting

Tuesday October 10, 2023

We have had a beautiful and long summer! We missed you members! The Fall is coming on in gently, and we are okay with that!! We hope you all have been and will continue to be healthy!!

Newest Productions

Football- Mt Pleasant vs Bay City <https://mactvnetwork.viebit.com/player.php?hash=DGwUZ1NsaW4EfnUX>

Clare vs Harrison <https://mactvnetwork.viebit.com/player.php?hash=AgidUFbjwRRTAbSS>

St Louis vs Hesperia <https://mactvnetwork.viebit.com/player.php?hash=4MiVMz9W5rgs9sly>

Solarize Mt Pleasant <https://mactvnetwork.viebit.com/player.php?hash=MfjRWI4gNA8XoGaS>

Mt Pleasant Homecoming Pep assembly <https://mactvnetwork.viebit.com/player.php?hash=xnzOFVZWWlq8gHzs>

Mc Donald Park Fitness Court Opening <https://mactvnetwork.viebit.com/player.php?hash=6yShM2rKsYXrQWeS>

Us 27 Car Tour <https://mactvnetwork.viebit.com/player.php?hash=RsZBZBbbYYeaAfz0>

Hometown Showdown <https://mactvnetwork.viebit.com/player.php?hash=zMfhYUtMJdmFarDg>

Art Review Season 23 Episode 2 – In the episode Alex talks to some of his friends about there projects in animations and story boarding. <https://mactvnetwork.viebit.com/player.php?hash=UgW4yjDbBVu0R5aP>

23 Episode 3 Alex went to the Corner Stone church Mt Pleasant Markets and spoke with the vendors and learned about what they are doing and donating to. Alex shows us his short film he is working on and his review of Movie Minutes. <https://mactvnetwork.viebit.com/player.php?hash=3CyuARB7GrN15FIN>

23 Episode 4 - Alex wrapped up his last episode by talking with MMI coordinator Amanda Lawson about the Music in the park summer concert series. Then he spoke with Art reach Director Amy Powell about the Art Walk in downtown Mt Pleasant. Then he reviews a couple of his movie Picks! <https://mactvnetwork.viebit.com/player.php?hash=NkAwt6zCQZumfpi5>

A thought for the month:

You're braver than you believe, and stronger than you seem, and smarter than you think. A.A. Mine Author/Poet

Let us know if you have an event, you want covered in your communities! Also please keep up with us on Facebook and our web page for some of our newest episodes!

Respectively submitted,

Dusty Gillis

Dusty@mactvnetwork.org

Senior Administrative Assistant

October Director's Report (Submitted 10/11/23)

Since our last meeting we have been busy and covering a lot!

Interns

Alex, our Summer intern finished up his internship in August and did a great job. After interviewing 4 and offering positions to 3 individuals for Fall internships, none accepted the positions. Reaching out to professors and trying to get a base of students interested for the Spring semester.

Co-Ops

We hired 2 Co-Ops for this school year, Maycen Morey and Zach Feger started in early September. They are doing a great job helping with projects so far and are close to finishing their first episode of "The Bell"

Grant

We applied for and received a grant for Art Review from the Michigan Arts & Culture Council. \$1,900 was the total of our grant amount that we will receive.

Encoding Equipment

As you are all aware we had 2 ATX encoders go down in late August. They were not repairable unfortunately. We purchased a new Sencore encoder system and with some help from Ed(Charter) and Sencore we were able to get everything back up and running.

Current & Future Projects

August - "Battle for Local Vocals"

August – Old US 27 Motor Tour

September – Union Township Fitness Court Ribbon Cutting

September – Solarize Michigan – Solar Energy Panel at Discovery Museum

September – Art Review – CMU Art Department Gallery

September – Football – St. Louis VS Hesperia

September – Football – Clare VS Harrison

October – Football – Mt. Pleasant VS Bay City Central

October – Mt. Pleasant HS Homecoming Pep Assembly

On September 28th, we assisted the City of Mt. Pleasant conduct a hybrid(Live/Zoom) in their Conference Room due to the chambers being reserved by a League of Women Voters Forum.

Industry/ACM News

In August I attended a "Lunch & Learn" Zoom meeting hosted by the Michigan Community Media Association. The main topic covered was dwindling franchise fee revenue being felt by many communities. I've included the PDF of the power point from the meeting in our packet. This along with the E-Mails I've been passing along have been the bulk of any industry news currently.

Carey Hammel

Operations and Administration Director



FY24 MACC Grant Application

Grant Number: 24MG9576

Type of Application: FY24 Region 05 Minigrants Projects

Organization Details

Organization Name: MID MICHIGAN AREA CABLE CONSORTIUM

Other Common Name: MAC TV Network

IRS Tax ID: 38-3450217

UEI Sam.gov: XYGMXWWYBTS8

Organization Status: 08 Government - Municipal

Institution: 46 Media - TV

Discipline: 09 Media Arts

Physical Address: 312 W MICHIGAN ST

City: MT. PLEASANT

State: MI

Zip Code: 48858

Phone: (989) 773-9730

Website: www.mactvnetwork.org



ADA Information

Americans with Disabilities Act (ADA) Information

Facilities and PROGRAMS accessible to persons with disabilities: Yes

ADA evaluation of your organization's facilities and programs been conducted: No

Date Completed: //

Staff and volunteers are trained in the organization's accessibility policies: Yes

Name of 504/ADA Coordinator: Carey Hammel

Contact Details

Project Director: Carey Hammel

Title: Operations & Administration Director

Address: 312 W Michigan St

Address 2:

City Mt. Pleasant

State MI

Zip: 48858

Phone (989) 506-8556

Email careyhammel@gmail.com



Project Details

Department: NA

Request Amount

Enter the grant amount requested for your project. Remember all grant requests require a 1:1 cash and/or in-kind match. Maximum \$4,000.

\$4,000

Project Description

Enter a description about the project. This description should describe what the organization plans to DO with the grant.

The Mid Michigan Area Cable Consortium (MAC TV Network) would like assistance in producing our Television program that highlights and promotes the work of local artists in the Consortium's member communities. This show will continue to seek out local artist of all ages to display their creations and conduct interviews to learn about their process. The show is entitled "Art Review" and new episodes will air monthly. In addition to broadcast on the Consortium's cable channel, the MAC TV Network, in Clare, Gratiot and Isabella counties the show would be available to view online as well.

Project's Primary Discipline

Video

Type of Activity

Broadcasting

Project Primary Counties. Select county or counties.

Clare, Gratiot, Isabella

Expenses

Employee Expenses

Type	MACC Grant Funds	Organization Funds	In-Kind Support (if allowable by program)	Total Employee Expenses
Project Video Producer	\$4,000	\$4,000	\$0	\$8,000
	\$4,000	\$4,000	\$0	\$8,000

Non Employee Expenses

Expense	MACC Grant Funds	Organization Funds	In-Kind Support (if allowable by program)	Total Non-Employee Costs
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Additional Project Expenses

Expense	MACC Grant Funds	Organization Funds	In-Kind Support (if allowable by program)	Total Additional Project Expenses
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Other Expenses

Expense	MACC Grant Funds	Organization Funds	In-Kind Support (if allowable by program)	Total Other Expenses
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Expenses Totals

	MACC Grant Funds	Organization Funds	In-Kind Support (if allowable by program)	Total
Employee Expenses	\$4,000	\$4,000	\$0	\$8,000
Non Employee Costs	\$0	\$0	\$0	\$0
Additional Project Expenses	\$0	\$0	\$0	\$0
Other Expenses	\$0	\$0	\$0	\$0
Total Expenses	\$4,000	\$4,000	\$0	\$8,000



Revenue

Revenue - Earned

Revenue Earned	Amount
Ticket sales/Admissions	\$0
Tuition	\$0
Contracted Services	\$0
Total Revenue Earned	\$0

Revenue - Unearned (Corporate, Foundation, Private Support)

Corporation Name	Amount
Foundation Name	Amount
Private Support	Amount
Private Donations	\$0
Unearned Corporate, Foundation, Private Support	Amount
Total	\$0

Revenue - Unearned (Government Support - Federal, State, Local)

Federal - Government Support	Amount
State - Government Support (do not include MACC grant)	Amount
Local - Government Support	Amount
Government Support	Amount
Total	\$0

Revenue - Other Unearned Revenue (not listed above)

Other Unearned Revenue (not listed above)	Amount
Applicant Cash	\$4,000
	\$4,000
Other Unearned Revenue (not listed above)	Amount
Total	\$4,000

Revenue Totals

Amount



FY24 MACC Grant Application

In-Kind Revenue (added from expenses)	\$0
MACC Grant Request	\$4,000
Total Cash Match	\$4,000
Total Cash Revenue	\$8,000
Total Project Revenue	\$8,000



Narrative/Attachments

Mid Michigan Area Cable Consortium's "Art Review" Proposal Narrative

The Mid Michigan Area Cable Consortium is asking the Michigan Arts and Culture Council for support in producing the Consortium's already established arts television show "Art Review". With support from the Michigan Arts and Culture Council in the last year "Art Review" has been produced once monthly. With needed support from the Michigan Arts and Culture Council the MAC TV Network would have additional budget to hire and maintain staffing to produce the show monthly. Additionally in times of high artistic traffic, like the summer, extra episodes will be produced. The show features arts and artists of all kinds in the Mid Michigan area and helps to promote art as well as giving insight into the minds and methods of artists. The Mid Michigan Area Cable Consortium, through its television network the MAC TV Network, provides a public access television station for Clare, Gratiot and Isabella counties. The station covers local events of all sorts through both staff and volunteer produced programming. The Consortium has trained over 690 local volunteers in video production in both the field and studios operated by the Consortium since 1997. Volunteer training classes are hosted once a month with 10 new volunteers routinely learning about video production. The Consortium also holds training at local Libraries in each county for youth and sponsors Video Production Clubs for Teens year round in addition to holding a Summer Teen Video Production Camp.

1. Artistic/Cultural Merit

"Art Review" focuses on the wide ranging artistic endeavors that take place in local communities. Staff at the Mid Michigan Area Cable Consortium reach out to community members who produce or are involved in the arts and arrange interviews and video shoots to highlight the arts. With Central Michigan University and Mid Michigan Community College in the coverage area there are many built in opportunities for high quality art programming. Art Reach, a local organization that support artists and creative opportunities, located in Mt. Pleasant already has a wide network of talented artists and events featuring the arts. The Clare County Arts Council is another organization in the Consortium's coverage area that host artistic events and is an outstanding resource.

With art being such a broad term, "Art Review" currently focuses on arts and events that promote localism and can educate as well. With already established relationships with the Pere Marquette District Library in Clare County, the Chippewa River District Library in Isabella County and the TA Cutler Memorial Library in Gratiot County the Consortium is uniquely positioned to cover youth and adult programs that take place in these locations. For the last 5 years the Consortium has also operated a High School Co-Op program where local students work to produce video content about their schools. These students are trained and then provide insight into all that is going on in their school district including drama, band and arts events. With the grant in 2024 the Consortium would be able to have enough staffing to fully cover the large variety of art that takes place in Mid Michigan.

This television station is in a unique and powerful position to promote artists and events. With 2 current stations on Charter Communications cable system, channels 187 and 191, the shows have a wide reach in the community and can be watched by over 12,000 Charter Communications subscribers. In addition all of the programming is also sent to the MAC TV Network website. All MAC TV Network programs that are produced by staff are available in HD on the MAC TV Network Vimeo site. Each segment of the show is also shared on the MAC

TV Network's Facebook and Twitter pages. These will be tagged and shared with those involved in each segment. In 2021 videos produced by the MAC TV Network were viewed over 74,000 times online across all platforms. For the participants in the show, free promotion of their arts and events will be provided as well as quality video content of artists demonstrating and displaying their art. The audience members will become aware of new and exciting artists and events that are taking place locally.

Currently the Mid Michigan Area Cable Consortium submits several programs to the Philo Festival of Media which is sponsored by the Central State Alliance for Community Media. Each year several of the Consortium's programs finish at the top of several different categories and "Art Review" would be a strong contender in several categories as well.

2. Community Impact

The goal with "Art Review" has been to reach out to community based arts programs to find out in what ways the show could help the artist, and in what ways the artist could help the show grow. It would be helpful for artist from local Universities, Public Schools, Art Groups, Drama Clubs and more to be aware of the show so that when they have important events or projects happening they can be featured on the show, both in advance to help promote the events and then to thoroughly document these projects also. Currently the show has covered Art Reach events and Mt. Pleasant's own Art Walk in August, as well as several artistic events that have happened through Central Michigan University and much more. This includes high school drama promos for their local plays. As well as art galleries in Clare and Gratiot counties which are both underserved counties. Through support from the MACC 6 of the last 7 years MAC TV has established strong relationships with many artists and art groups in the communities. This has helped cultivate higher quality episodes of Art Review that really benefit both the artist and MAC TV.

With seven member communities in Clare, Gratiot and Isabella counties, the Mid Michigan Area Cable Consortium's reach is large and the audience and base of artists is extensive. Providing free promotion for arts projects and events in such a wide area has the ability to increase attendance and participation in art programs throughout the viewing area. Art Walk Central is an art event in Mt. Pleasant along with the Irish Festival in Clare, Blues Festival in St. Louis and the Frost Bite Festival in Harrison which all have art components as well. High quality video programming has been produced for these in 2016, 2017, 2018, 2019, 2020 and 2021, 2022, 2023 and will be planned for 2024 to promote and cover these events. Which can lead to a larger economic impact for those events. As the show has grown, the communication amongst the public, artists, organizations and MAC TV has improved which leads to everyone being more informed on the arts.

At the Mid Michigan Area Cable Consortium it is certainly felt that videography is an art, so not only would there be more shows that features art but more talented videographer's would be employed. With the help of the grant in 2016, 2017, 2018, 2020, 2021, 2022, and 2023 the Consortium had 7 part time staff member and 5 interns who utilize extensive video production abilities to create diverse artistic content. With the increased funding from the Michigan Arts and Culture Council in 2024 the Consortium would be able to maintain a staff who can spend their time learning videography while also covering art based events. This position would be supported by the current administration and staff of the Mid Michigan Area Cable Consortium.

3. Implementation

If selected for this grant the Mid Michigan Area Cable Consortium would produce one episodes of “Art Review” a month beginning in October of 2023 to air on it's MAC TV Network. Each episode is 20-30 minutes long and features 2-3 segments based on local arts as well as an arts calendar at the end of each episode. The funding requested from the Michigan Arts and Culture Council is \$4,000 to employ a video producer whose job would be to create episodes of “Art Review”. The Mid Michigan Area Cable Consortium intends to match this \$4,000 as well. With the \$8,000 the MAC TV Network could hire a video producer working at \$10 an hour, which is the Consortium's entry level rate. At \$10 an hour this video producer would work 15 hours a week to create the show. The hired video producer would research art in the area, schedule interviews and shoots, conduct the shoots and edit the finished product. They would also arrange training at local libraries to teach video production skills to youth and adults and feature these programs on the show. Mid Michigan Area Cable Consortium staff would support the video producer in any way needed which may include; assisting on shoots, editing segments, conducting interviews or promoting the show. With the Mid Michigan Area Cable Consortium already owning video production equipment and having a functional studio, this allows the show to have a professional production quality at no additional cost. The MAC TV Network will use creative marketing techniques to increase awareness of “Art Review”. Utilizing promos and commercials on the Network's own programming and partnership with other media outlets new viewers will learn about “Art Review”. Social media marketing will also be used to promote each episode and also as a way for the show to be viewed. Starting in 2017 the process for sharing videos on Facebook has changed as well. Each “Art Review” segment is uploaded to Facebook independently and tagged with the specific organizations involved in that segment. Using Facebook ads for these specific segments would help them reach a greater audience.

12 episodes will air on the following dates throughout the life of the grant:

Initial Air Date:	Episode:
October 2, 2023	Art Review Episode #1
November 6, 2023	Art Review Episode #2
December 3, 2023	Art Review Episode #3
January 3, 2024	Art Review Episode #4
February 5, 2024	Art Review Episode #5
March 4, 2024	Art Review Episode #6
April 1, 2024	Art Review Episode #7
May 6, 2024	Art Review Episode #8
June 3, 2024	Art Review Episode #9
July 1, 2024	Art Review Episode #10
August 5, 2024	Art Review Episode #11
September 4, 2024	Art Review Episode #12

The Mid Michigan Area Cable Consortium currently advertises itself throughout the community in a number of different ways and will continue to high light “Art Review” throughout the year. Some of those advertising opportunities take place locally at businesses, festivals and other events. The Consortium also has a strong web presence and utilizes Facebook and Twitter to get the word out on local programming.

All artists would have to agree to all aspects of a program before it was aired so as to not harm their brand in anyway. Protecting their copyrights is important as the Mid Michigan Area Cable Consortium wants the show to be something that helps encourage arts, interest, awareness and participation.

The heart of this Grant request is asking for \$4,000 to use for the staffing of a video producer. \$4,000 would also be matched by the Mid Michigan Area Cable Consortium. This video producer would devote their time to create an episode of “Art Review” every month and would in total create 12 episodes throughout the year.

As an organization the Mid Michigan Area Cable Consortium is led by a board of directors with representatives from each of the seven member communities. The board oversees all operations and helps guide the Consortium in all important decisions. The board trusts the staff of the Consortium to run day to day operations and to enhance and improve the Consortium as much as possible. Led by the Operations & Administration Director the staff is a well trained group of broadcast professionals that are adept at all forms of video production. Routinely students from Central Michigan University's School of Broadcast and Cinematic Arts are hired as interns each semester. The rest of the production staff all have degrees in video production with several still continuing their education at Central Michigan University's graduate school.

As a municipal authority the Mid Michigan Consortium understands and will comply with OMB Circular A-133. All of the Consortium's facilities are cleared for the American with Disabilities Act and are accessible for all. Closed captioning can be added as needed for all video programs and routinely is added for videos uploaded to social media. Each episode of the show will be thoroughly evaluated upon completion and major errors will be fixed before broadcast and the evaluations will be available for the producers so improvement from episode to episode is possible.

Links

Mid Michigan Area Cable Consortium Website: <http://mactvnetwork.org/>

MAC TV Network Facebook Page: <http://www.facebook.com/MACTVNetwork>

MAC TV Network Twitter Page: <http://twitter.com/mactvnetwork>

MAC TV Network Vimeo Page: <http://vimeo.com/mactvnetwork>

MAC TV Network Vimeo “Art Review” Showcase: <https://vimeo.com/showcase/4074143>

(Full episodes of Art Review air on the cable network, segments are uploaded to Vimeo and to Facebook)

Mid Michigan Area Cable Consortium's "Art Review" Staff & Project Bio's

Staff Biographies

Administrator & Video Producer: Carey Hammel

Position: Operations & Administration Director of the Mid Michigan Area Cable Consortium

Carey Hammel has worked at the Mid Michigan Area Cable Consortium since 2008 and been in his current position as the Operations & Administration Director since October of 2013. Carey is a graduate of the School of Broadcast and Cinematic Arts at Central Michigan University. In addition to his tasks as the Operations & Administration Director, Carey is also fluent in all aspects of video production and provides leadership and training for the MAC TV Network staff in that area.

In his time as the Operations & Administration Director, the Mid Michigan Area Cable Consortium has grown in many ways. Three re-occurring shows are produced by Mid Michigan Area Cable Consortium staff and interns to air on it's network the MAC TV Network; Pleasant Chat, a local community magazine show, Sports Attack, a community sports magazine show and Art Review, a local show featuring the arts. Online presence of the MAC TV Network has grown on his watch as well with all programming on the cable channels also being available online and active Facebook and Twitter accounts help to promote MAC TV Network and other local events. In 2017 and 2018 MAC TV started uploaded all videos to Facebook which has increased views significantly.

ART REVIEW

COVERING MID MICHIGAN'S ART SCENE

MONDAY THROUGH SATURDAY

10:30 AM & 2:00 PM

EVERY DAY OF THE WEEK 7:00 PM

CHARTER CHANNEL 187

OR ONLINE AT

WWW.MACTVNETWORK.ORG



MID MICHIGAN AREA
CABLE CONSORTIUM



MICHIGAN
ARTS &
CULTURE
COUNCIL

Mid Michigan Area Cable Consortium

2023 Goals - Recap

Goal #1	Maintain Financial Stability	Status	Notes
Utilize more Interns/co-ops			
Increase the amount of interns to provide support for the staff and to create productions, looking into Clare Tech Center, Mid, Ferris, Other Departments @ CMU		Ongoing	Have sent information to relevant CMU, Mid & Ferris professors to reach out for interns. Attended Career Fair in the Spring and planning on another in November.
Grants			
Look into Grants from local organizations for equipment type needs; Community Foundations, MEDC, Inter-service Council, CVB, 2% etc...		Ongoing	At present have not had equipment needs but do foresee some in the future. Keeping track of many of these organizations grant periods so can apply when needed.
Goal #2	MAC TV "Value" Campaign & Volunteer Awareness	Status	Notes
Create campaign showing the value of MAC TV to it's member communities			
Use promos from campaign to promote MAC TV and present annually to member communities		Completed / Ongoing	Have our first round of these finished focusing on Art, Schools & Community groups. We have been inserting these into programming & live streams. Still looking to create one focused on local government.
Continue to make local organizations aware of our offerings			
Communicate with Non-Profits and Service organizations all that we can do to help them communicate their needs		Completed	Through out reach and attendance at Inter-Service Council our message of what we are able to do has gotten out to a broad number of groups. We have assisted many with promos and coverage of their events.
Goal #3	Increase Live Streaming & Expand Social Media Presence	Status	Notes
Increase the amount and frequency of streaming programming			
Stream live shorts twice a month		Ongoing	We have not quite achieved twice a month in 2023 but have streamed anytime an event that we are covering makes sense to stream. Limited staffing makes this difficult.

Expand into new Social Media Outlets - "TikTok"

Increase followers and content, share content across TikTok & Facebook	Paused/Ongoing	TikTok and concerns about security have put this on pause. Producing similar content for Facebook or Instagram may be a better alternative.
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