

**Mid Michigan Area Cable Consortium  
Board of Directors Regular Meeting  
August 18<sup>th</sup>, 2022 2:00 PM**

**I. Call to order: Roll Call.**

**II. Approval of the Agenda**

**III. Approval of minutes from the June 16<sup>th</sup>, 2022 regular meeting**

**IV. Treasurer's Report**

- a. Financial Statement: July 2022
- b. Motion to pay bills: August 2022

**V. Correspondence:**

- a. Complaint communications:
- b. Employee Monthly Meeting Report
- c. Directors Report March

**VI. Public Comments: restricted to (3) three minutes regarding issues not on this agenda**

**VII. New Business:**  
a. MACC Grant Approval

**VIII. Old Business:**

**IX. Other Business:**

**X. Adjourn**



**Mid-Michigan Area Cable  
Consortium Meeting Minutes**

**June 16<sup>th</sup>, 2022**

**Call to order: Roll Call:** The meeting was called to order by Kim Smith at 2:12 PM with Kim Smith, Carey Hammel, Darcy Orlik, Diane Lyon and Bobbie Marr in attendance.

**Approval of the Agenda:**

A motion was made to approve the agenda by Darcy Orlik and supported by Diane Lyon.

Ayes: All

Nays: None

Motion Passed

**Approval of the minutes from the March 17<sup>th</sup>, 2022 board meeting:**

A motion was made to approve the board meeting minutes by Diane Lyon with corrections and supported by Bobbie Marr.

Ayes: All

Nays: None

Motion Passed

**Treasurers Report:** Kim Smith presented the Treasurer's report.

**Motion to pay bills:**

A motion was made to approve the bills presented in the packet by Diane Lyon and supported by Bobbie Marr.

Ayes: All

Nays: None

Motion Passed

**Correspondence:**

**Complaint Communications: None**

**Employee monthly meeting report:** Carey Hammel presented the employee monthly meeting report.

**Director Report:** Carey Hammel presented the Director's report.

**Public Comment:** Kim Smith opened public comment at 2:18pm – no public was present, Kim Smith closed public comment at 2:19pm

**New Business:**

**a. 2021 Audit Presentation:** Richard Neihardt of Gabridge & Co presented the 2021 Audit. Bobbie Marr noticed one small discrepancy that Richard was going to look into.

**Old Business:** None

**Other Business:** None



**Adjourn:** With no further business before the board a motion to adjourn was made by Bobbie Marr and supported by Darcy Orlik. All Ayes and the motion passed and the meeting was adjourned at 2:33pm.



**MAC TV Network**  
**Balance Sheet**  
As of August 17, 2022

Aug 17, 22

**ASSETS**

**Current Assets**

**Checking/Savings**

001 · Bank - Operating & Sweep	17,548.74
002 · Savings - MBIA	1,567.82
003 · CD Investments	
005 · Huntington (TCF Bank)	68,117.12

Total 003 · CD Investments 68,117.12

006 · Mercantile Money Market 168,445.50

Total Checking/Savings 255,679.18

**Accounts Receivable**

101 · Accounts receivable -26.54

Total Accounts Receivable -26.54

**Other Current Assets**

100 · Prepaids 3,530.00

Total Other Current Assets 3,530.00

Total Current Assets 259,182.64

**Fixed Assets**

152 · Building Improvements 171,807.00

154 · Studio Equipment 151,602.42

156 · Furniture & Fixtures - MP 15,579.10

160 · Accum Depreciation - MP -236,009.76

Total Fixed Assets 102,978.76

**TOTAL ASSETS 362,161.40**

**LIABILITIES & EQUITY**

**Liabilities**

**Current Liabilities**

**Other Current Liabilities**

219 · Payroll Tax Liabilities	
220 · Federal Withholding	660.00
222 · Social Security & Medicare	1,448.80
230 · State MI Withholding	742.30
235 · Unemployment - MESA & FUTA	5.92

Total 219 · Payroll Tax Liabilities 2,857.02

257 · Accrued Wages 9,346.33

Total Other Current Liabilities 12,203.35

Total Current Liabilities 12,203.35

Total Liabilities 12,203.35

**Equity**

390 · Net Assets - Unrestricted 602,187.00

3900 · Retained Earnings -235,820.04

392 · Net Assets - Invested in Plant 65,466.00

Net Income -81,874.91

Total Equity 349,958.05

**TOTAL LIABILITIES & EQUITY 362,161.40**



2:14 PM

08/17/22

Accrual Basis

**MAC TV Network**  
**Profit & Loss Budget vs. Actual**  
 January 1 through August 17, 2022

	Jan 1 - Aug 17, 22	Budget	\$ Over Budget	% of Budget
<b>Ordinary Income/Expense</b>				
<b>Income</b>				
453 · Franchise Fees				
453.1 · City of Mt. Pleasant	18,545.46	72,000.00	-53,454.54	25.8%
453.10 · Pine River Township	2,066.85	8,200.00	-6,133.15	25.2%
453.11 · City of Ithaca	0.00	0.00	0.00	0.0%
453.12 · Arcada Township	1,269.88	4,900.00	-3,630.12	25.9%
453.2 · City of Clare	4,684.06	17,500.00	-12,815.94	26.8%
453.3 · City of Alma	0.00	0.00	0.00	0.0%
453.4 · City of Harrison	3,155.55	11,800.00	-8,644.45	26.7%
453.5 · City of Evart	0.00	0.00	0.00	0.0%
453.6 · Union Township	11,523.08	44,000.00	-32,476.92	26.2%
453.7 · Village of Shepherd	0.00	0.00	0.00	0.0%
453.8 · City of St. Louis	4,386.37	16,500.00	-12,113.63	26.6%
453.9 · Village of Breckenridge	0.00	0.00	0.00	0.0%
453 · Franchise Fees - Other	0.00	0.00	0.00	0.0%
<b>Total 453 · Franchise Fees</b>	<b>45,631.25</b>	<b>174,900.00</b>	<b>-129,268.75</b>	<b>26.1%</b>
454 · DVD Copies	0.00	0.00	0.00	0.0%
455 · Video Production Services	8,455.00	18,000.00	-9,545.00	47.0%
456 · Interest Income	77.97	2,000.00	-1,922.03	3.9%
457 · Contributions/ Local Units	0.00	0.00	0.00	0.0%
458 · Grant	2,680.00	1,100.00	1,580.00	243.6%
459 · Charter Advertising Revenue	0.00	0.00	0.00	0.0%
460 · Sale of Assets	0.00	0.00	0.00	0.0%
465 · Peg Fees (Charter)	3,562.92	7,000.00	-3,437.08	50.9%
466 · Clare in Kind Service	0.00	2,250.00	-2,250.00	0.0%
467 · Camp Income	0.00	400.00	-400.00	0.0%
497 · Other Income	259.98	0.00	259.98	100.0%
498 · Transfer from Fund Balance	0.00	0.00	0.00	0.0%
499 · Uncategorized Income	0.00	0.00	0.00	0.0%
612 · Accrued Payroll	0.00	0.00	0.00	0.0%
<b>Total Income</b>	<b>60,667.12</b>	<b>205,650.00</b>	<b>-144,982.88</b>	<b>29.5%</b>
<b>Expense</b>				
600 · Employee Payroll Expense-				
601 · Bonuses	0.00	0.00	0.00	0.0%
602 · Payroll Tax Penalty & Fees	0.00	0.00	0.00	0.0%
603 · Executive Director	33,413.96	49,379.04	-15,965.08	67.7%
604 · Operations Coordinator	0.00	0.00	0.00	0.0%
605 · Intern	0.00	5,000.00	-5,000.00	0.0%
606 · Payroll Tax Expense	6,574.54	11,000.00	-4,425.46	59.8%
607 · Salary Reimbursements Alma	0.00	0.00	0.00	0.0%
608 · Video Productions Assistant	19,970.50	40,000.00	-20,029.50	49.9%
609 · Public Access Assistant	0.00	0.00	0.00	0.0%
610 · Fringe Benefits Alma	0.00	0.00	0.00	0.0%
611 · Administrative Assistant	16,826.15	24,000.00	-7,173.85	70.1%
613 · Playback Operations	16,835.57	24,000.00	-7,164.43	70.1%
614 · Tech Engineer (equip. Repair)	0.00	0.00	0.00	0.0%
617 · Other Employee Expense	0.00	0.00	0.00	0.0%
619 · Video Productions Assistant 2	0.00	0.00	0.00	0.0%
600 · Employee Payroll Expense- - Other	0.00	0.00	0.00	0.0%
<b>Total 600 · Employee Payroll Expense-</b>	<b>93,620.72</b>	<b>153,379.04</b>	<b>-59,758.32</b>	<b>61.0%</b>
66900 · Reconciliation Discrepancies	0.00	0.00	0.00	0.0%
680 · credits/returns	0.00	0.00	0.00	0.0%
710 · Accounting Services				
710.1 · Annual Audit	3,720.00	4,000.00	-280.00	93.0%
710.2 · Charter Audit	0.00	0.00	0.00	0.0%
710.3 · Bookkeeping Services	1,200.00	2,525.00	-1,325.00	47.5%
710 · Accounting Services - Other	0.00	0.00	0.00	0.0%
<b>Total 710 · Accounting Services</b>	<b>4,920.00</b>	<b>6,525.00</b>	<b>-1,605.00</b>	<b>75.4%</b>



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Accrual Basis

# MAC TV Network

## Profit & Loss Budget vs. Actual

### January 1 through August 17, 2022

	Jan 1 - Aug 17, 22	Budget	\$ Over Budget	% of Budget
711 · communications (phone) Gratiot	0.00	0.00	0.00	0.0%
712 · Office/Bldg. supplies- Gratiot	0.00	0.00	0.00	0.0%
713 · Printing/ Publications Gratiot	0.00	0.00	0.00	0.0%
714 · Donations	0.00	0.00	0.00	0.0%
715 · Training	0.00	200.00	-200.00	0.0%
716 · Mileage Reimbursement	512.61	1,500.00	-987.39	34.2%
718 · Memberships & Publications	625.00	800.00	-175.00	78.1%
724 · Rent - St Louis	0.00	0.00	0.00	0.0%
725 · Rent - Gratiot	3,880.00	5,820.00	-1,940.00	66.7%
726 · Rent - MP	12,000.00	18,000.00	-6,000.00	66.7%
727 · Office Supplies	849.48	1,500.00	-650.52	56.6%
728 · Rent - Clare	0.00	2,250.00	-2,250.00	0.0%
730 · Print/Publish	0.00	50.00	-50.00	0.0%
731 · Advertising	790.00	1,000.00	-210.00	79.0%
732 · Tape supplies	0.00	0.00	0.00	0.0%
733 · Computer Software	3,929.17	4,200.00	-270.83	93.6%
744 · Postage	290.00	300.00	-10.00	96.7%
746 · Tools/Equipment	0.00	0.00	0.00	0.0%
750 · Conference Expense	0.00	0.00	0.00	0.0%
779 · equipment/parts Gratiot	0.00	0.00	0.00	0.0%
780 · Equipment / Parts (<\$500)	51.94	500.00	-448.06	10.4%
781 · Contract Services				
781.1 · Computer Support	199.00	2,500.00	-2,301.00	8.0%
781.2 · Technical Support	0.00	0.00	0.00	0.0%
781.3 · Executive Director/Contractual	0.00	0.00	0.00	0.0%
781 · Contract Services - Other	0.00	0.00	0.00	0.0%
<b>Total 781 · Contract Services</b>	<b>199.00</b>	<b>2,500.00</b>	<b>-2,301.00</b>	<b>8.0%</b>
782 · Production Expense	0.00	100.00	-100.00	0.0%
783 · Professional Development	25.52	100.00	-74.48	25.5%
784 · Uniform Expense	0.00	150.00	-150.00	0.0%
785 · Computer R& R Account	542.16	1,000.00	-457.84	54.2%
786 · Equipment R&R	0.00	200.00	-200.00	0.0%
787 · Maintenance Supplies	0.00	100.00	-100.00	0.0%
788 · Building Repair & Maintenance	603.46	1,000.00	-396.54	60.3%
789 · Small Hand Tools	0.00	0.00	0.00	0.0%
790 · Cleaning	0.00	0.00	0.00	0.0%
802 · Legal Fees	0.00	0.00	0.00	0.0%
803 · Fees	0.00	0.00	0.00	0.0%
804 · Studio Cable (Mt. P & Alma)	6,581.88	9,000.00	-2,418.12	73.1%
805 · Mt. P City Hall Reimbursable	0.00	0.00	0.00	0.0%
806 · City of Alma - Reimbursable	0.00	0.00	0.00	0.0%
807 · City of Clare - Reimbursable	0.00	0.00	0.00	0.0%
923 · Fiber Contract(Charter)	5,525.80	9,400.00	-3,874.20	58.8%
923D0 · Fiber Contract Gratiot \$122/ mo	0.00	0.00	0.00	0.0%
925 · Internet Access	240.55	1,500.00	-1,259.45	16.0%
926 · Telephone	0.00	0.00	0.00	0.0%
927 · Water/Sewer Charges	168.36	400.00	-231.64	42.1%
928 · Gas	2,062.20	1,800.00	262.20	114.6%
929 · Electric	3,481.26	6,400.00	-2,918.74	54.4%
930 · Electric & Gas Gratiot	917.92	1,000.00	-82.08	91.8%
931 · Water/Sewer Alma	0.00	0.00	0.00	0.0%
941 · Rental Charges	0.00	0.00	0.00	0.0%
944 · Capital Improvement/Outlay	0.00	0.00	0.00	0.0%
945 · Major Equipment Purchases	0.00	0.00	0.00	0.0%
950 · Insurance	725.00	5,000.00	-4,275.00	14.5%
970 · Capital Outlay	0.00	0.00	0.00	0.0%
999 · Uncategorized Expenses	0.00	0.00	0.00	0.0%
<b>Total Expense</b>	<b>142,542.03</b>	<b>235,674.04</b>	<b>-93,132.01</b>	<b>60.5%</b>
<b>Net Ordinary Income</b>	<b>-81,874.91</b>	<b>-30,024.04</b>	<b>-51,850.87</b>	<b>272.7%</b>



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Accrual Basis

**MAC TV Network**  
**Profit & Loss Budget vs. Actual**  
 January 1 through August 17, 2022

	Jan 1 - Aug 17, 22	Budget	\$ Over Budget	% of Budget
Other Income/Expense				
Other Expense				
Interest Expenses	0.00	0.00	0.00	0.0%
1000 · Depreciation - MP	0.00	0.00	0.00	0.0%
1001 · Depreciation - Alma	0.00	0.00	0.00	0.0%
Total Other Expense	0.00	0.00	0.00	0.0%
Net Other Income	0.00	0.00	0.00	0.0%
Net Income	<u>-81,874.91</u>	<u>-30,024.04</u>	<u>-51,850.87</u>	<u>272.7%</u>



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08/17/22

**MAC TV Network**  
**Payroll Summary**  
 July 1 through August 17, 2022

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	Hours	Rate	Jul 1 - Aug 17, 22
<b>Employee Wages, Taxes and Adjustments</b>			
Gross Pay			
Salary - Exec Dir			7,596.76
Hourly - Video Production 1	245.75	20.00	3,770.00
Hourly - Asmin. Assist	214	17.50	3,745.00
Playback Operations	209	17.50	3,657.50
PTO	30	15.50	465.00
Total Gross Pay	698.75		19,234.26
Adjusted Gross Pay	698.75		19,234.26
<b>Taxes Withheld</b>			
Federal Withholding			-1,364.00
Medicare Employee			-278.90
Social Security Employee			-1,192.53
MI - Withholding			-742.30
Medicare Employee Addl Tax			0.00
Total Taxes Withheld			-3,577.73
<b>Additions to Net Pay</b>			
Mileage Reimbursement			145.40
Reimbursement - Other			130.00
Total Additions to Net Pay			275.40
Net Pay	<u>698.75</u>		<u>15,931.93</u>
<b>Employer Taxes and Contributions</b>			
Medicare Company			278.90
Social Security Company			1,192.53
MI - Unemployment Company			6.02
MI - Obligation Assessment			0.00
Total Employer Taxes and Contributions			<u>1,477.45</u>



## Mid Michigan Area Cable Consortium Payment Log -July-August 2022

Vendor	Amount	Note
Charter Communications	\$230.13	MP Internet/Phone/Cable
CMSInter.net LLC	\$18.95	Web Hosting
Consumers Energy	\$17.00	SL Gas
Dorothy L Howard CPA	\$200.00	March Accounting
FOE Golf Outing	\$100.00	Advertising
Ralph Echtenaw Window Cleaning	\$28.00	Window Cleaning
Consumers Energy	\$397.10	MP Electric
Nannans Properties	\$485.00	SL July Rent
REDIRON	\$1,500.00	MP July Rent
State of Michigan	\$1,132.70	Withholding Tax
MI UIA	\$53.00	Michigan UIA
Charter Communications	\$474.64	Control Account
Dorothy L Howard CPA	\$200.00	April Accounting
DTE Energy	\$42.91	MP Gas
Harrison DDA	\$50.00	Advertising
Charter Communications	\$391.14	Fiber MAC TV End
Charter Communications	\$391.14	Fiber Charter End
IRS	\$2,193.18	Federal 941
Charter Communications	\$219.60	SL Internet/Phone/Cable
City of Mt. Pleasant	\$29.83	MP Sewer/Water
City of St. Louis	\$55.73	SL Electric
Charter Communications	\$230.13	MP Internet/Phone/Cable
Consumers Energy	\$15.00	SL Gas
Consumers Energy	\$585.50	MP Electric
CMSInter.net LLC	\$18.95	Web Hosting
Dorothy L Howard CPA	\$200.00	May Accounting
Ralph Echtenaw Window Cleaning	\$28.00	Window Cleaning
Liberty Mutual Insurance	\$725.00	Insurance
Nannans Properties	\$485.00	SL Rent August
REDIRON	\$1,500.00	MP Rent August
IRS	\$2,198.06	Federal 941
City of Mt. Pleasant	\$28.41	MP Water
City of St. Louis	\$50.66	SL Electric
DTE Energy	\$42.91	MP Gas
Charter Communications	\$474.64	Control Account
Charter Communications	\$391.14	Fiber MAC TV End
Charter Communications	\$391.14	Fiber Charter End
Charter Communications	\$223.07	SL Phone/Cable/Internet
CMSInter.net LLC	\$88.95	Web Hosting & Annual Domain Registration
Consumers Energy	\$15.00	SL Gas
Dorothy L Howard CPA	\$200.00	June Accounting
Mt. Pleasant Chamber of Commerce	\$275.00	Membership
Ralph Echtenaw Window Cleaning	\$28.00	Window Cleaning
Charter Communications	\$230.13	MP Internet/Phone/Cable
Consumers Energy	\$547.09	MP Electric
Total:	\$17,181.83	

Credit Card - June Bill		Note
Dominos	\$25.52	Professional Development
Credit Card Total:	\$25.52	

Credit Card - July Bill		Note
Staples	\$142.19	Office Supplies
Credit Card Total:	\$142.19	

Credit Card - August Bill		Note
Staples	\$49.00	Office Supplies
Amazon	\$189.18	Computer R&R(New printer)
Credit Card Total:	\$238.18	

**Total: \$17,587.72**



## **MAC TV Network Employee Monthly Meeting**

**Tuesday, August 16, 2022**

Wow July was a scorcher! As we arrive in the “dog days of summer” we are still staying busy with local events! Amber has been doing an excellent job of catching some fun Art events that have been happening in our communities this last couple of months. We are looking forward to seeing new faces this fall as school gets started! Enjoy the rest of your summer!

**Art Review** *Season 21 Episode 5* In this episode Amber Talked with Amy Powell at Art Reach about the Paint the Pavement. She then talked to Amanda Lawson with MMI about the concert series in Mt Pleasant Island Park. Then she spoke with Joyce Simmer about the Clare summer concert series at the Shamrock park. Amber then heads to Art Reach in Mt Pleasant to talk with Andrea Croft about the her display ” Growing Hope”

<https://mactvnetwork.viebit.com/player.php?hash=B8VpH59QqdK5>

*Season 21 Episode 6* In this Episode Amber Talks with Danny McQuarters the Education Coordinator to talk about the Art Camps for kids as well as learning about the Brews and brushes. She also spoke with an artist in Watercolor. Amber then headed to Clare to check out the Art sculpture walk. She wraps up the episode with the knitting club in Harrison [https://mactvnetwork.viebit.com/player.php?](https://mactvnetwork.viebit.com/player.php?hash=oQ8YGN0jdH9M)

[hash=oQ8YGN0jdH9M](https://mactvnetwork.viebit.com/player.php?hash=oQ8YGN0jdH9M)

*Season 21 Episode 7-* Amber first heads to Chalka palooza a Surrey House in Harrison. While in Harrison she sat down with Gary Shackelford to hear his story and his music. Then she headed to the “Alley” in Clare to see the American Idol Jacob Maran contestant as well as others and view the Art work in the Alley. Then she headed to MMI music in the park in Island at the music pavilion to catch some of the band Stella. She then heads to Art Reach to learn



more about “Art Walk Central” in downtown Mt Pleasant! Finally, she catches some to the winners of the Hometown Showdown at The Isabella County Fair.

<https://mactvnetwork.viebit.com/player.php?hash=4SFPePsqNSHJ>

**In Other Production**:. Check out the Hometown Showdown by 104.3 radio

station held during the Isabella County Fair. [https://mactvnetwork.viebit.com/player.php?](https://mactvnetwork.viebit.com/player.php?hash=V78snJo8WqtR)

[hash=V78snJo8WqtR](https://mactvnetwork.viebit.com/player.php?hash=V78snJo8WqtR) City of Harrisons Phelps Trail PSA [https://mactvnetwork.viebit.com/player.php?](https://mactvnetwork.viebit.com/player.php?hash=NOKYMutyvAsn)

[hash=NOKYMutyvAsn](https://mactvnetwork.viebit.com/player.php?hash=NOKYMutyvAsn) Watch the performance of South Bound Band at the Clare

Shamrock Park <https://mactvnetwork.viebit.com/player.php?hash=UeUnYGXKoicH> Flag day recap and

full Ceremony At Mt Pleasant VFW post #3033 [https://mactvnetwork.viebit.com/player.php?](https://mactvnetwork.viebit.com/player.php?hash=cJ0C6gIKYdLo)

[hash=cJ0C6gIKYdLo](https://mactvnetwork.viebit.com/player.php?hash=cJ0C6gIKYdLo) / <https://mactvnetwork.viebit.com/player.php?hash=By1NW0DLhRb3>

**A thought for the month:** *When you take a positive action a positive feeling generally follows it, which is then most likely followed by another positive action and the upward spiral continues.*

We are waiting on the 2022 second quarter franchise fees. As soon as they are received, I will get out invoices to the communities who require them.

*Let us know if you have an event, you want covered in your communities! Also please keep up with us on Facebook and our web page for some of our newest episodes!*

Respectively submitted,

Dusty Gillis

[Dusty@mactvnetwork.org](mailto:Dusty@mactvnetwork.org)

Cell (989)-621-1787

Senior Administrative Assistant



## **August Director's Report (Submitted 8/17/22)**

Summer has been busy but also a lot of fun so far!

### **Summer "Employee"**

Our part-time Art Review employee, Amber, has headed back to University of Michigan for the Fall semester but she did a great job producing several episodes of Art Review over the Summer. She covered a wide variety of the art events and stories that have taken place so far this Summer.

### **Employees/Interns**

We have 1 intern and 1 co-op student to start the Fall Semester. They will both be starting in early September.

### **Grants**

I have applied for the MACC(formerly MACA) to produce Art Review again. I did adjust things from the past due to our budget constraints as well as the not quite returned to pre-covid levels of available art events. The request for 2023 was to help us produce an episode of "Art Review" once a month instead of twice monthly.

### **Current Projects**

We have been busy covering a lot of events this Summer. Dusty has an extensive list in her Employee report.

### **Future Projects**

We plan to cover what is left of Art Walk Central.

We are covering the Battle for the Local Vocals on August 17<sup>th</sup>.

We are going to cover as much of the events around the US-27 car tour as possible including Harrison Street Festival.

At that point we will be shifting into Back to School mode and planning for our Fall sports is already underway!

### **Industry/ACM News**

No major industry news to report at this time.

Carey Hammel

Operations and Administration Director





## FY23 MACC Grant Application

**Grant Number:** 23MG7218

**Status:** Under Review

**Type of Application:** FY23 Region 05 Minigrants Arts Project

**Organization Name:** MID MICHIGAN AREA CABLE CONSORTIUM

**Project Director:** Carey Hammel

### Organization Details

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**Organization Name:** MID MICHIGAN AREA CABLE CONSORTIUM

**Other Common Name:**

**IRS Tax ID:** 38-3450217

**UEI Sam.gov:** XXXXXXXXXXXXX

**Organization Status:** 08 Government - Municipal

**Institution:** 46 Media - TV

**Discipline:** 09 Media Arts

**Physical Address:** 312 W MICHIGAN ST

**City:** MT. PLEASANT

**State:** MI

**Zip Code:** 48858

**Phone:** (989) 773-9730

**Website:** [www.mactvnetwork.org](http://www.mactvnetwork.org)





### ADA Information

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#### **Americans with Disabilities Act (ADA) Information**

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Facilities and PROGRAMS accessible to persons with disabilities: Yes

ADA evaluation of your organization's facilities and programs been conducted: No

Date Completed: //

Staff and volunteers are trained in the organization's accessibility policies: Yes

Name of 504/ADA Coordinator: Carey Hammel

### Contact Details

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**Project Director:** Carey Hammel

**Title:** Operations & Administration Director

**Address:** 312 W Michigan St

**Address 2:**

**City** Mt. Pleasant

**State** MI

**Zip:** 48858

**Phone** (989) 506-8556

**Email** careyhammel@gmail.com





## FY23 MACC Grant Application

### Project Details

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**Department:** MAC TV Network's Production Department

### Request Amount

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Enter the grant amount requested for your project. Remember all grant requests require a 1:1 cash and/or in-kind match. Maximum \$4,000.

\$4,000

**Start Date:** 10/01/2022

**End Date:** 09/30/2023

### Project Description

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Enter a description about the project. This description should describe what the organization plans to DO with the grant.

The Mid Michigan Area Cable Consortium (MAC TV Network) would like assistance in producing our Television program that highlights and promotes the works of local artists in the Consortium's member communities. This show will continue to seek out local artist of all ages to display their creations and conduct interviews to learn about their process. The show is entitled "Art Review" and new episodes will air bi-weekly. In addition to broadcast on the Consortium's cable channel, the MAC TV Network, in Clare, Gratiot and Isabella counties the show would be available to view online as well.

### Project's Primary Discipline

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Video

### Type of Activity

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Broadcasting

### Project Primary Counties. Select county or counties.

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Clare, Gratiot, Isabella



## Expenses

### Employee Expenses

Type	Cash	InKind	MACC Share
Project Video Producer	\$8,000	\$0	\$4,000
	<b>\$8,000</b>	<b>\$0</b>	<b>\$4,000</b>

### Non Employee Expenses

Expense	Cash	InKind	MACC Share
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### Additional Project Expenses

Expense	Cash	InKind	MACC Share
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### Other Expenses

Expense	Cash	InKind	MACC Share
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### Expenses Totals

	Cash	In-Kind	MACC Share
Employee Expenses	\$8,000	\$0	\$4,000
Non Employee Costs	\$0	\$0	\$0
Additional Project Expenses	\$0	\$0	\$0
Other Expenses	\$0	\$0	\$0
Total Expenses	\$8,000	\$0	\$4,000
Total Project Expenses (Cash + In-Kind)			\$8,000



## Revenue

### Revenue - Earned

Revenue Earned	Amount
Ticket sales/Admissions	\$0
Tuition	\$0
Contracted Services	\$0
Total Revenue Earned	\$0

### Revenue - Unearned (Corporate, Foundation, Private Support)

Corporation Name	Amount
Foundation Name	Amount
Private Support	Amount
Private Donations	\$0
Unearned Corporate, Foundation, Private Support	Amount
Total	\$0

### Revenue - Unearned (Government Support - Federal, State, Local)

Federal - Government Support	Amount
Applicant Cash	\$4,000
	\$4,000
State - Government Support	Amount
Local - Government Support	Amount
Government Support	Amount
Total	\$4,000

### Revenue - Other Unearned Revenue (not listed above)

Other Unearned Revenue (not listed above)	Amount
Other Unearned Revenue (not listed above)	Amount
Total	\$0

### Revenue Totals

Amount
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## FY23 MACC Grant Application

<b>In-Kind Revenue (added from expenses)</b>	<b>\$0</b>
<b>MACC Grant Request</b>	<b>\$4,000</b>
<b>Total Cash Match</b>	<b>\$4,000</b>
<b>Total Cash Revenue</b>	<b>\$8,000</b>
<b>Total Project Revenue</b>	<b>\$8,000</b>





## Narrative/Attachments

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## **Mid Michigan Area Cable Consortium's "Art Review" Proposal Narrative**

The Mid Michigan Area Cable Consortium is asking the Michigan Arts and Culture Council for support in producing the Consortium's already established arts television show "Art Review". Currently the show is produced twice a month and airs on the Consortium's cable television network, the MAC TV Network. With the Consortium's budget shrinking and the amount of art activities not back to pre-pandemic amounts the hope is that with support from the Michigan Arts and Culture Council "Art Review" can continue and transition into a once monthly show. With needed support from the Michigan Arts and Culture Council the MAC TV Network would have additional budget to hire and maintain staffing to produce the show. The show features arts and artists of all kinds in the Mid Michigan area and helps to promote art as well as giving insight into the minds and methods of artists. The Mid Michigan Area Cable Consortium, through its television network the MAC TV Network, provides a public access television station for Clare, Gratiot and Isabella counties. The station covers local events of all sorts through both staff and volunteer produced programming. The Consortium has trained over 650 local volunteers in video production in both the field and studios operated by the Consortium since 1997. Volunteer training classes are hosted once a month with 10 new volunteers routinely learning about video production. The Consortium also holds training at local Libraries in each county for youth and sponsors Video Production Clubs for Teens year round in addition to holding a Summer Teen Video Production Camp.

### **1. Artistic/Cultural Merit**

"Art Review" focuses on the wide ranging artistic endeavors that take place in local communities. Staff at the Mid Michigan Area Cable Consortium reach out to community members who produce or are involved in the arts and arrange interviews and video shoots to highlight the arts. With Central Michigan University and Mid Michigan Community College in the coverage area there are many built in opportunities for high quality art programming. Art Reach, a local organization that support artists and creative opportunities, located in Mt. Pleasant already has a wide network of talented artists and events featuring the arts. The Clare County Arts Council is another organization in the Consortium's coverage area that host artistic events and is an outstanding resource.

With art being such a broad term, "Art Review" currently focuses on arts and events that promote localism and can educate as well. With already established relationships with the Pere Marquette District Library in Clare County, the Chippewa River District Library in Isabella County and the TA Cutler Memorial Library in Gratiot County the Consortium is uniquely positioned to cover youth and adult programs that take place in these locations. For the last 4 years the Consortium has also operated a High School Co-Op program where local students work to produce video content about their schools. These students are trained and then provide insight into all that is going on in their school district including drama, band and arts events. With the grant in 2023 the Consortium would be able to have enough staffing to fully cover the large variety of art that takes place in Mid Michigan.

This television station is in a unique and powerful position to promote artists and events. With 2 current stations on Charter Communications cable system, channels 187 and 191, the shows have a wide reach in the community and can be watched by over 12,000 Charter Communications subscribers. In addition all of the programming is also sent to the MAC TV



Network website. All MAC TV Network programs that are produced by staff are available in HD on the MAC TV Network Vimeo site. Each segment of the show is also shared on the MAC TV Network's Facebook and Twitter pages. These will be tagged and shared with those involved in each segment. In 2021 videos produced by the MAC TV Network were viewed over 74,000 times online across all platforms. For the participants in the show, free promotion of their arts and events will be provided as well as quality video content of artists demonstrating and displaying their art. The audience members will become aware of new and exciting artists and events that are taking place locally.

Currently the Mid Michigan Area Cable Consortium submits several programs to the Philo Festival of Media which is sponsored by the Central State Alliance for Community Media. Each year several of the Consortium's programs finish at the top of several different categories and "Art Review" would be a strong contender in several categories as well.

## **2. Community Impact**

The goal with "Art Review" has been to reach out to community based arts programs to find out in what ways the show could help the artist, and in what ways the artist could help the show grow. It would be helpful for artist from local Universities, Public Schools, Art Groups, Drama Clubs and more to be aware of the show so that when they have important events or projects happening they can be featured on the show, both in advance to help promote the events and then to thoroughly document these projects also. Currently the show has covered Art Reach events and Mt. Pleasant's own Art Walk in August, as well as several artistic events that have happened through Central Michigan University and much more. This includes high school drama promos for their local plays. As well as art galleries in Clare and Gratiot counties which are both underserved counties. Through support from the MACC 5 of the last 6 years MAC TV has established strong relationships with many artists and art groups in the communities. This has helped cultivate higher quality episodes of Art Review that really benefit both the artist and MAC TV.

With seven member communities in Clare, Gratiot and Isabella counties, the Mid Michigan Area Cable Consortium's reach is large and the audience and base of artists is extensive. Providing free promotion for arts projects and events in such a wide area has the ability to increase attendance and participation in art programs throughout the viewing area. Art Walk Central is an art event in Mt. Pleasant along with the Irish Festival in Clare, Blues Festival in St. Louis and the Frost Bite Festival in Harrison which all have art components as well. High quality video programming has been produced for these in 2016, 2017, 2018, 2019, 2020 and 2021, 2022 and will be planned for 2023 to promote and cover these events. Which can lead to a larger economic impact for those events. As the show has grown, the communication amongst the public, artists, organizations and MAC TV has improved which leads to everyone being more informed on the arts.

At the Mid Michigan Area Cable Consortium it is certainly felt that videography is an art, so not only would there be more shows that features art but more talented videographer's would be employed. With the help of the grant in 2016, 2017, 2018, 2020, 2021 and 2022 the Consortium had 6 part time staff member and 5 interns who utilize extensive video production abilities to create diverse artistic content. With the increased funding from the Michigan Arts and Culture Council in 2023 the Consortium would be able to maintain a staff who can spend their time learning videography while also covering art based events. This position would be



supported by the current administration and staff of the Mid Michigan Area Cable Consortium.

### **3. Implementation**

If selected for this grant the Mid Michigan Area Cable Consortium would produce one episodes of “Art Review” a month beginning in October of 2022 to air on it's MAC TV Network. Each episode is 30 minutes long and features 3-4 segments based on local arts as well as an arts calendar at the end of each episode. The funding requested from the Michigan Arts and Culture Council is \$4,000 to employ a video producer whose job would be to create episodes of “Art Review”. The Mid Michigan Area Cable Consortium intends to match this \$4,000 as well. With the \$8,000 the MAC TV Network could hire a video producer working at \$10 an hour, which is the Consortium's entry level rate. At \$10 an hour this video producer would work 15 hours a week to create the show. The hired video producer would research art in the area, schedule interviews and shoots, conduct the shoots and edit the finished product. They would also arrange training at local libraries to teach video production skills to youth and adults and feature these programs on the show. Mid Michigan Area Cable Consortium staff would support the video producer in any way needed which may include; assisting on shoots, editing segments, conducting interviews or promoting the show. With the Mid Michigan Area Cable Consortium already owning video production equipment and having a functional studio, this allows the show to have a professional production quality at no additional cost. A short break around the holidays would be observed but other than that there would be a new episode once a month. The MAC TV Network will use creative marketing techniques to increase awareness of “Art Review”. Utilizing promos and commercials on the Network's own programming and partnership with other media outlets new viewers will learn about “Art Review”. Social media marketing will also be used to promote each episode and also as a way for the show to be viewed. Starting in 2017 the process for sharing videos on Facebook has changed as well. Each “Art Review” segment is uploaded to Facebook independently and tagged with the specific organizations involved in that segment. Using Facebook ads for these specific segments would help them reach a greater audience.

12 episodes will air on the following dates throughout the life of the grant:

Initial Air Date:	Episode:
October 2, 2022	Art Review Episode #1
November 7, 2022	Art Review Episode #2
December 5, 2022	Art Review Episode #3
January 9, 2023	Art Review Episode #4
February 6, 2023	Art Review Episode #5
March 6, 2023	Art Review Episode #6
April 3, 2023	Art Review Episode #7
May 1, 2023	Art Review Episode #8
June 6, 2023	Art Review Episode #9
July 3, 2023	Art Review Episode #10
August 7, 2023	Art Review Episode #11
September 4, 2023	Art Review Episode #12



The Mid Michigan Area Cable Consortium currently advertises itself throughout the community in a number of different ways and will continue to high light “Art Review” throughout the year. Some of those advertising opportunities take place locally at businesses, festivals and other events. The Consortium also has a strong web presence and utilizes Facebook and Twitter to get the word out on local programming.

All artists would have to agree to all aspects of a program before it was aired so as to not harm their brand in anyway. Protecting their copyrights is important as the Mid Michigan Area Cable Consortium wants the show to be something that helps encourage arts, interest, awareness and participation.

The heart of this Grant request is asking for \$4,000 to use for the staffing of a video producer. \$4,000 would also be matched by the Mid Michigan Area Cable Consortium. This video producer would devote their time to create an episode of “Art Review” every month and would in total create 12 episodes throughout the year.

As an organization the Mid Michigan Area Cable Consortium is led by a board of directors with representatives from each of the seven member communities. The board oversees all operations and helps guide the Consortium in all important decisions. The board trusts the staff of the Consortium to run day to day operations and to enhance and improve the Consortium as much as possible. Led by the Operations & Administration Director the staff is a well trained group of broadcast professionals that are adept at all forms of video production. Routinely students from Central Michigan University's School of Broadcast and Cinematic Arts are hired as interns each semester. The rest of the production staff all have degrees in video production with several still continuing their education at Central Michigan University's graduate school.

As a municipal authority the Mid Michigan Consortium understands and will comply with OMB Circular A-133. All of the Consortium's facilities are cleared for the American with Disabilities Act and are accessible for all. Closed captioning can be added as needed for all video programs and routinely is added for videos uploaded to social media. Each episode of the show will be thoroughly evaluated upon completion and major errors will be fixed before broadcast and the evaluations will be available for the producers so improvement from episode to episode is possible.

### **Links**

Mid Michigan Area Cable Consortium Website: <http://mactvnetwork.org/>

MAC TV Network Facebook Page: <http://www.facebook.com/MACTVNetwork>

MAC TV Network Twitter Page: <http://twitter.com/mactvnetwork>

MAC TV Network Vimeo Page: <http://vimeo.com/mactvnetwork>

MAC TV Network Vimeo “Art Review” Showcase: <https://vimeo.com/showcase/4074143>

(Full episodes of Art Review air on the cable network, segments are uploaded to Vimeo and to Facebook)



## **Mid Michigan Area Cable Consortium's "Art Review" Staff & Project Bio's**

### **Staff Biographies**

Administrator & Video Producer: Carey Hammel

Position: Operations & Administration Director of the Mid Michigan Area Cable Consortium

Carey Hammel has worked at the Mid Michigan Area Cable Consortium since 2008 and been in his current position as the Operations & Administration Director since October of 2013. Carey is a graduate of the School of Broadcast and Cinematic Arts at Central Michigan University. In addition to his tasks as the Operations & Administration Director, Carey is also fluent in all aspects of video production and provides leadership and training for the MAC TV Network staff in that area.

In his time as the Operations & Administration Director, the Mid Michigan Area Cable Consortium has grown in many ways. Three re-occurring shows are produced by Mid Michigan Area Cable Consortium staff and interns to air on it's network the MAC TV Network; Pleasant Chat, a local community magazine show, Sports Attack, a community sports magazine show and Art Review, a local show featuring the arts. Online presence of the MAC TV Network has grown on his watch as well with all programming on the cable channels also being available online and active Facebook and Twitter accounts help to promote MAC TV Network and other local events. In 2017 and 2018 MAC TV started uploaded all videos to Facebook which has increased views significantly.



# ART REVIEW

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COVERING MID MICHIGAN'S ART SCENE

MONDAY THROUGH SATURDAY

10:30 AM & 2:00 PM

EVERY DAY OF THE WEEK

7:00 PM

CHARTER CHANNEL 187

OR ONLINE AT

[WWW.MACTVNETWORK.ORG](http://WWW.MACTVNETWORK.ORG)



MID MICHIGAN AREA  
CABLE CONSORTIUM

CALL 989-773-9730  
FOR MORE INFORMATION



MICHIGAN  
**ARTS &  
CULTURE**  
COUNCIL





Department of the Treasury  
Internal Revenue Service

P.O. Box 2508

Cincinnati OH 45201

In reply refer to: 0248219411

July 16, 2015 LTR 4076C 0

38-3450217 000000 00

00023965

BODC: SB

MID MICHIGAN AREA CABLE CONSORTIUM  
312 W MICHIGAN ST  
MT PLEASANT MI 48858

RECEIVED  
JUL 16 2015

Federal Identification Number: 38-3450217

Person to Contact: Laura A. Botkin

Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This responds to your request for information about your federal tax status. Our records do not specify your federal tax status. However, the following general information about the tax treatment of state and local governments and affiliated organizations may be of interest to you.

GOVERNMENTAL UNITS *State of Michigan Municipal Code # 297513*  
Governmental units, such as States and their political subdivisions, are not generally subject to federal income tax. Political subdivisions of a State are entities with one or more of the sovereign powers of the State such as the power to tax. Typically they include counties or municipalities and their agencies or departments. Charitable contributions to governmental units are tax-deductible under section 170(c)(1) of the Internal Revenue Code if made for a public purpose.

#### ENTITIES MEETING THE REQUIREMENTS OF SECTION 115(1)

An entity that is not a governmental unit but that performs an essential government function may not be subject to federal income tax, pursuant to Code section 115(1). The income of such entities is excluded from the definition of gross income as long as the income (1) is derived from a public utility or the exercise of an essential government function, and (2) accrues to a State, a political subdivision of a State, or the District of Columbia. Contributions made to entities whose income is excluded income under section 115 may not be tax deductible to contributors.

#### TAX-EXEMPT CHARITABLE ORGANIZATIONS

An organization affiliated with a State, county, or municipal government may qualify for exemption from federal income tax under section 501(c)(3) of the Code, if (1) it is not an integral part of the government, and (2) it does not have governmental powers inconsistent with exemption (such as the power to tax or to exercise enforcement or regulatory powers). Note that entities may meet the requirements of both sections 501(c)(3) and 115 under certain circumstances. See Revenue Procedure 2003-12, 2003-1 C.B. 316.



0248219411  
July 16, 2015 LTR 4076C 0  
38-3450217 000000 00  
00023966

MID MICHIGAN AREA CABLE CONSORTIUM  
312 W MICHIGAN ST  
MT PLEASANT MI 48858

Most entities must file a Form 1023, Application for Recognition of Exemption Under Section 501(c)(3) of the Internal Revenue Code, to request a determination that the organization is exempt from federal income tax under 501(c)(3) of the Code and that charitable contributions are tax deductible to contributors under section 170(c)(2). In addition, private foundations and other persons sometimes want assurance that their grants or contributions are made to a governmental unit or a public charity. Generally, grantors and contributors may rely on the status of governmental units based on State or local law. Form 1023 and Publication 4220, Applying for 501(c)(3) Tax-Exempt Status, are available online at [www.irs.gov/eo](http://www.irs.gov/eo).

We hope this general information will be of assistance to you. This letter, however, does not determine that you have any particular tax status. If you are unsure of your status as a governmental unit or state institution whose income is excluded under section 115(1) you may seek a private letter ruling by following the procedures specified in Revenue Procedure 2007-1, 2007-1 I.R.B. 1 (updated annually).

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely yours,



Doris Kenwright, Operation Mgr.  
Accounts Management Operations I