

MAC TV NETWORK COMMUNITY SLIDESHOWS / BULLITEN BOARD

In June 2017 the video signals for the Clare, Gratiot and Isabella Educational and Governmental cable channels will begin to originate from the MAC TV Network main studio in Mt. Pleasant. This means that all schools and municipalities wishing to put information on the channels will need to send(E-Mail) the information to the MAC TV Network.

All of the PEG(Public, Education, Government) channels under the MAC TV Network have slideshows that play regularly when there is not video programming. The Government channel slideshows will serve as a method of public announcements for the member municipalities in each county. The Education channel slideshows will serve as a method of public announcement for schools in member municipalities in each county.

If there are single events that need to be run for a certain time they can be sent as well and include when they should come down. Communities and organizations sending many slides should include logo in bottom right corner of each slide.

Please E-Mail slides to mactvslides@gmail.com Please put which Channel they are for in the Subject.

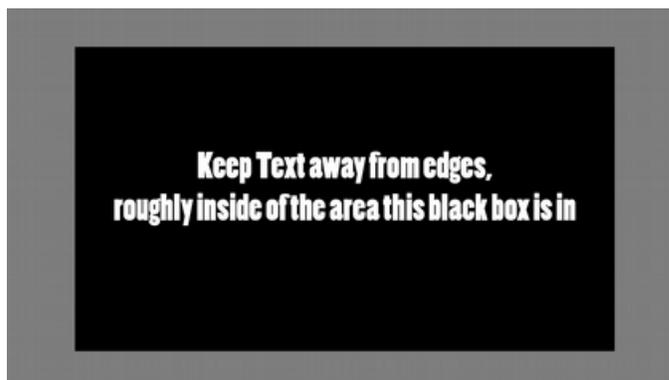
There are a few different ways to format and send slides:

1. The easiest way to send slides is to send a Power Point slideshow and MAC TV Network can put those on the channel.
 - Please change the Page Layout so that all slides are 16" wide and 9" tall.
2. JPG images can also be sent, preferably pictures will be 1920 x 1080 in resolution.
3. PDF files will also work.

A Powerpoint Template can be found at www.mactvnetwork.org/MACTV-Slideshow.ppt

A Few Guidelines

- Make sure text is contrasting from the background (light on dark, dark on light)
- Red text is very hard to read and should be avoided
- Try not to include too much text as slides only play for 10 seconds
- Use multiple slides if trying to communicate a large amount of information
- Busy backgrounds make text hard to see, keep them simple
- Here is example of where to keep text so that it isn't at risk of getting cut off:



If there are any questions or concerns or an emergency need for an announcement please contact
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